



# SOCIAL BOOM

GUEST WIFI,  
HOW IT SHOULD BE

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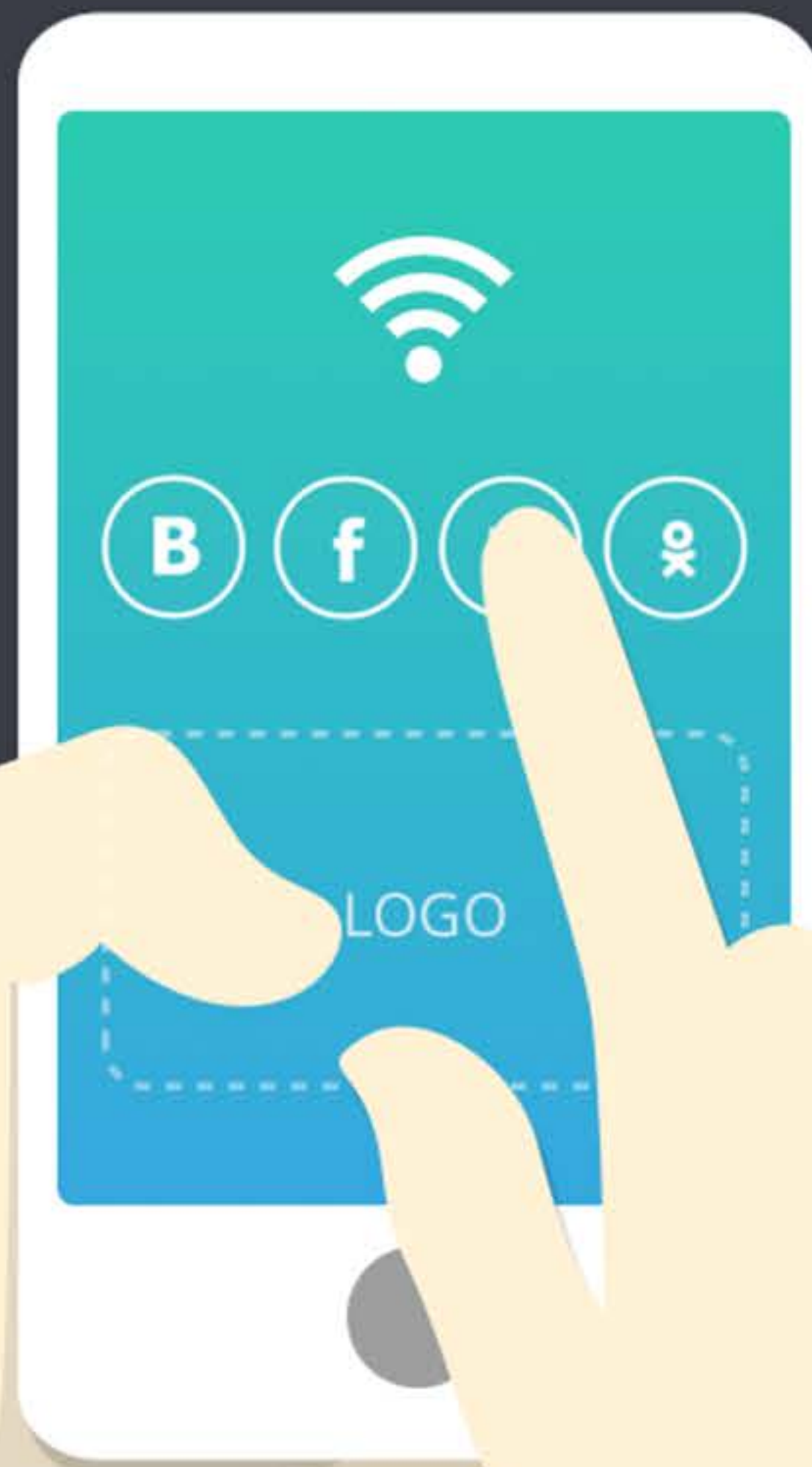
PRESENTATION



## HOW OUR SYSTEM WORKS



**SOCIAL BOOM**



**to access WIFI**

**a client has to connect**

**through their account in a  
social network**



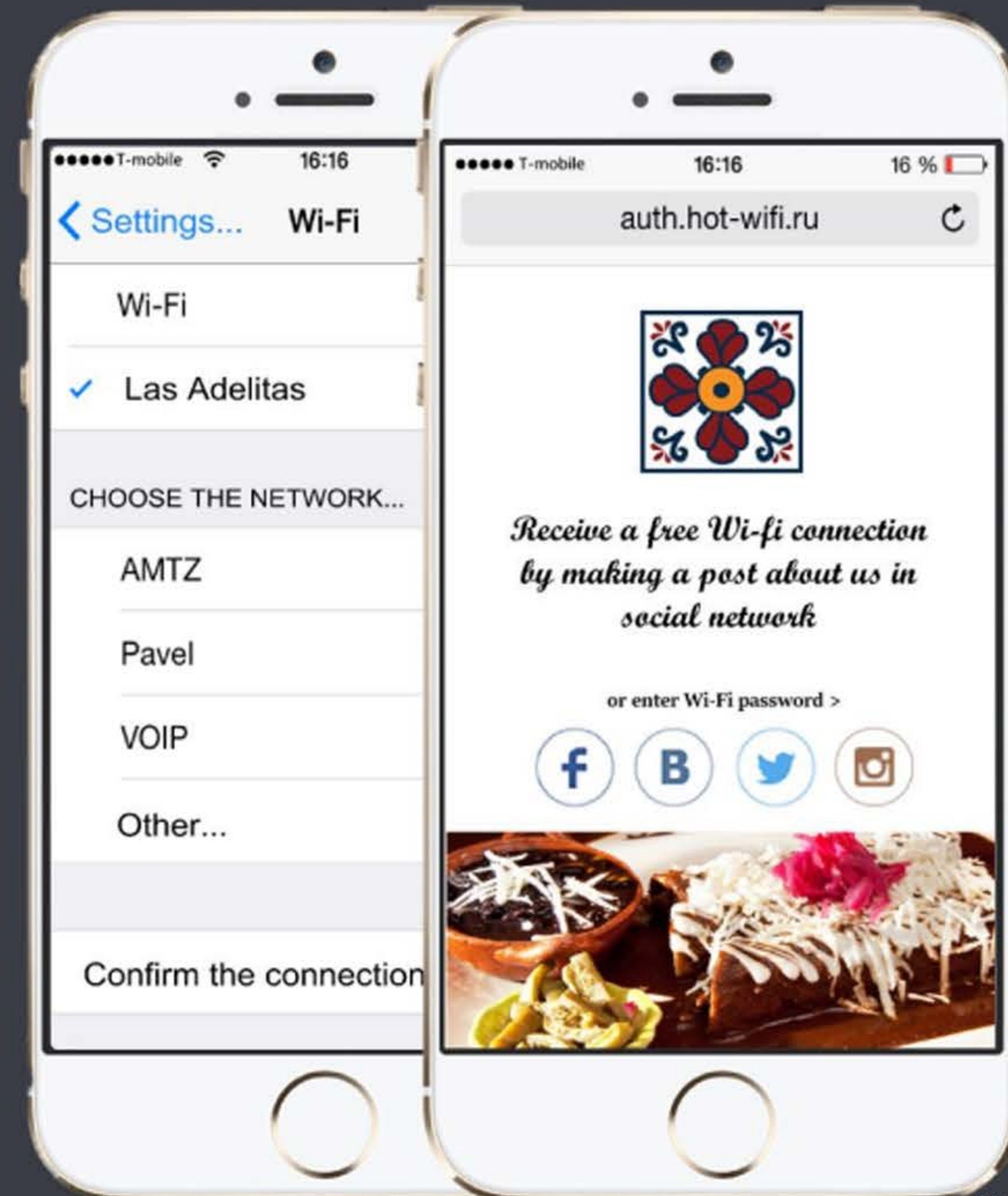




**A CLIENT CONNECTS TO YOUR WI-FI**

**THEY HAVE TO CHOOSE A SOCIAL NETWORK FOR A FREE INTERNET ACCESS**

**THEY ADVERTISE YOU ON THEIR PAGES AND FOLLOW YOU ON SOCIAL NETWORKS**

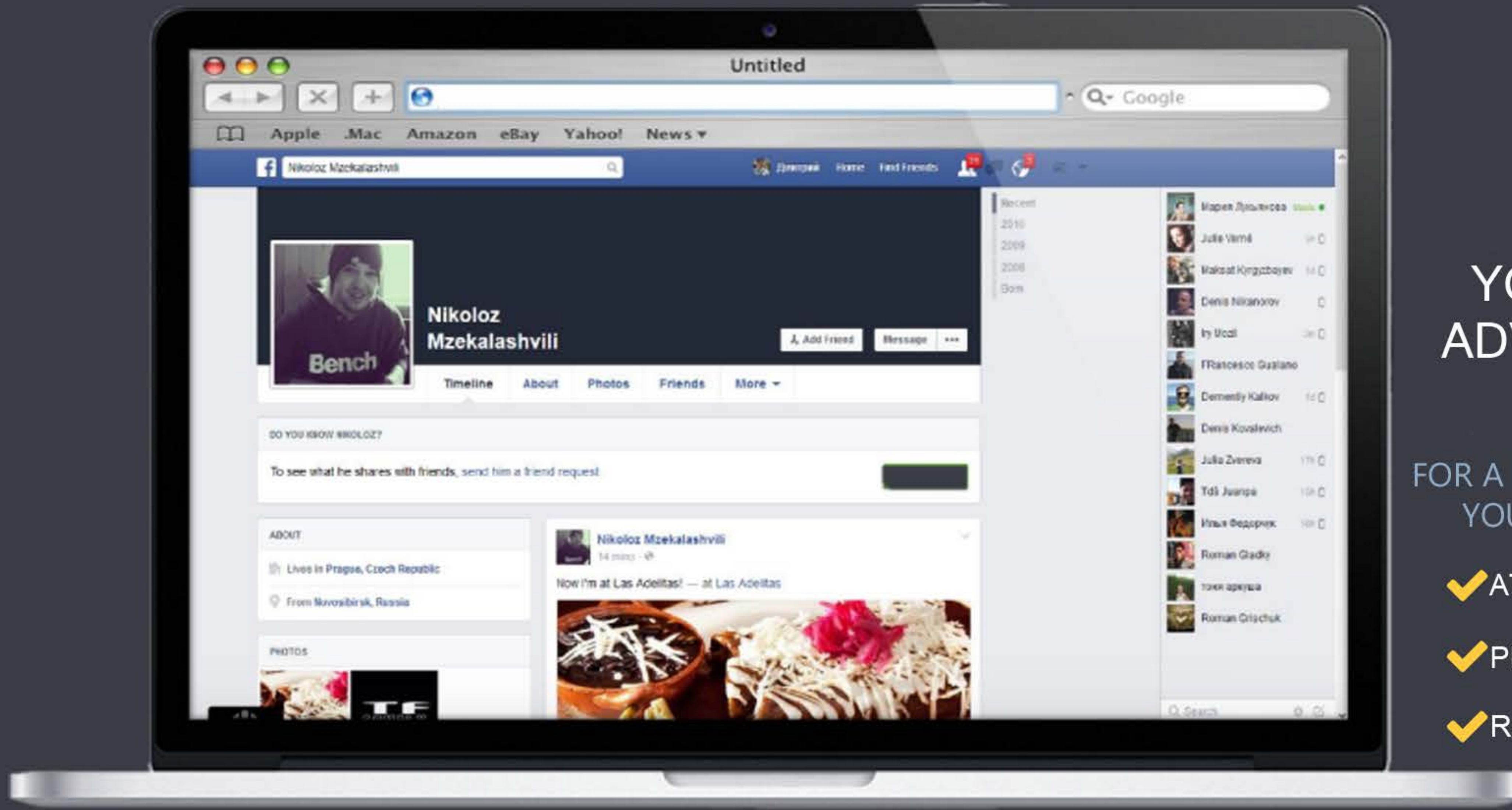




# HOW WIFI CREATES ADVERTISEMENT IN SOCIAL NETWORKS



**SOCIAL BOOM**



**YOUR CUSTOMERS WILL  
ADVERTISE YOU ON THEIR  
PAGES**

FOR A FREE INTERNET ACCESS A CLIENT POSTS  
YOUR ADVERTISEMENT ON THEIR PAGE

- ✓ ATTRACT NEW CUSTOMERS
- ✓ PROMOTE THE SERVICES OF YOUR COMPANY
- ✓ RECEIVE EFFECTIVE ADVERTISEMENT





### **CLIENTS WILL BRING YOU UP TO 30 000 VIEWS OF ADVERTISING POSTS IN SOCIAL NETWORKS PER DAY**

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The amount of posts per day can be over a 100,  
depending on the traffic of your institution.  
On average a client has over 300 friends, therefore we  
can estimate the coverage



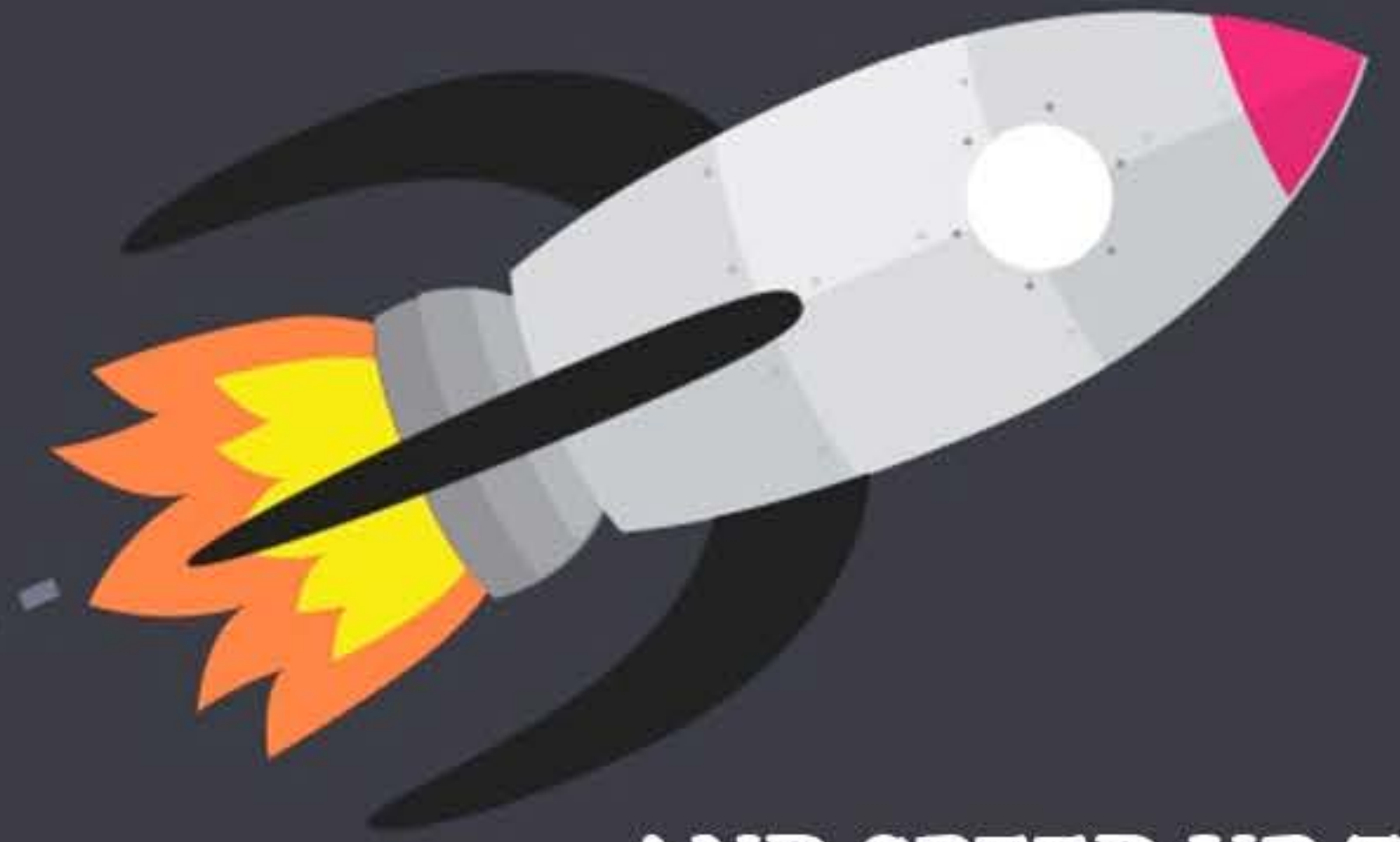


# FAST AUTHENTICATION

FOR YOUR REGULAR CUSTOMERS



**SOCIAL BOOM**



**AND SPEED UP THE  
CONNECTION  
PROCESS**

**BRINGING THE CUSTOMER  
CLOSER TO MARKETING  
OPTIONS**

**WHEN THEY COME AGAIN  
TO ANY LOCATION OF  
YOUR BUSINESS**

**WE AUTOMATICALLY  
IDENTIFY THEIR  
DEVICE**

**OUR SYSTEM  
REMEMBERS THE  
CLIENT**

**AFTER FIRST  
CONNECTION TO YOUR  
WIFI**







**THE SYSTEM COLLECTS  
CLIENT'S DATA,**  
BASED ON THEIR PROFILE IN SOCIAL NETWORKS



**GENDER**

**DATE OF BIRTH**

**PHONE, E-MAIL, PROFILE**

**AGE**

**CITY OF RESIDENCY**

**REGULARITY OF VISITS**

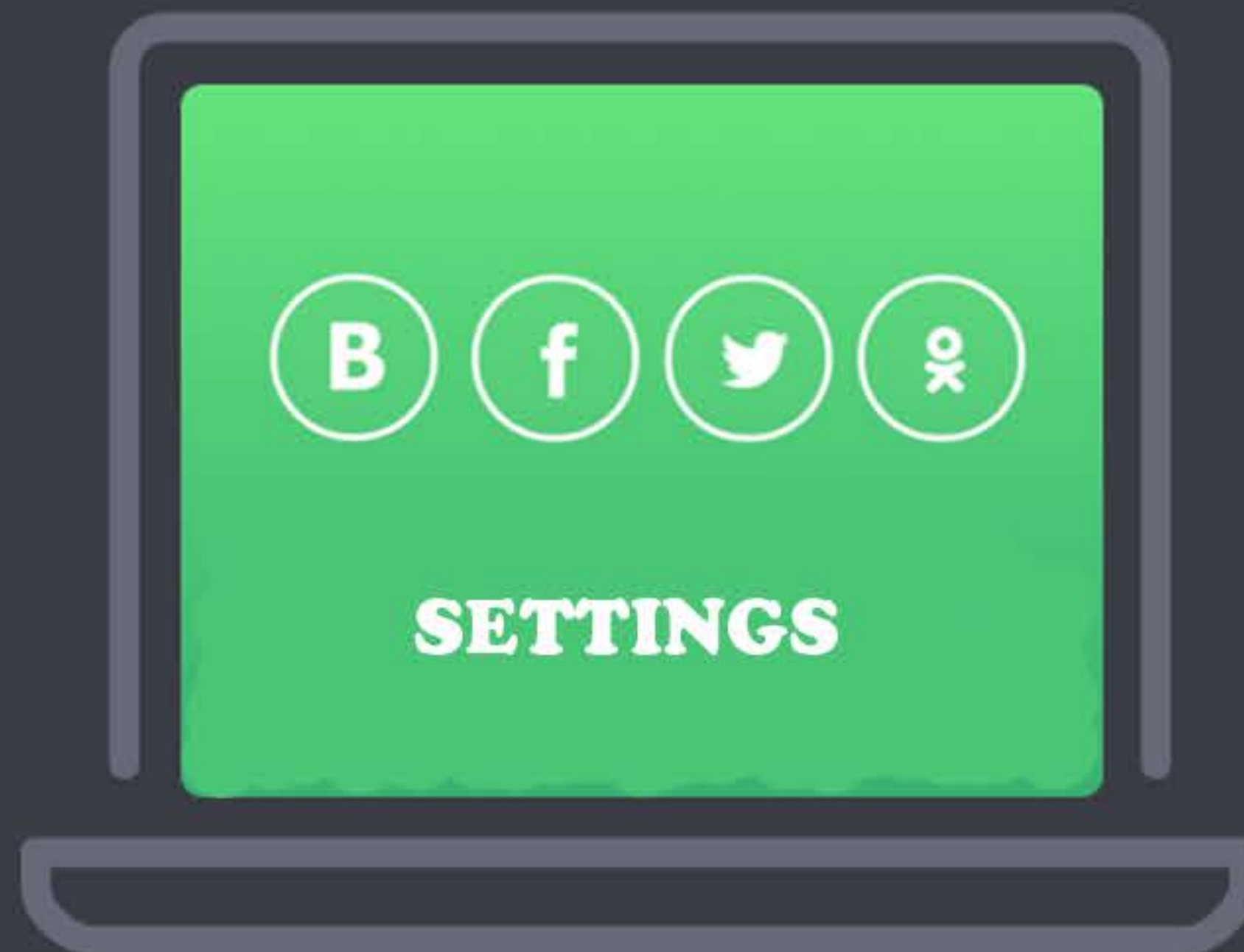


# WORKING WITH YOUR PERSONAL ACCOUNT

AND HOW EASY IT IS TO USE OUR SYSTEM



**SOCIAL BOOM**



**THE BEGINNING SCREEN IS CONFIGURED, BASED ON YOUR OWN PREFERENCES**

- **CUSTOMIZABLE TEMPLATE**
- **ABILITY OF CREATING INDIVIDUAL DESIGNS**



**ADVERTISING CAMPAIGNS ARE CONFIGURED SEPARATELY FOR EACH SOCIAL NETWORK**

- **CUSTOMIZABLE ADVERTISING OPTIONS**
- **UPLOADING ADVERTISING BANNERS**
- **TEXT EDITOR FOR POSTS**



**DATA COLLECTION ABOUT THE AUDIENCE, STATISTICS OF VISITS AND COVERAGE OF PUBLICATIONS**

- **FOR A DAY, WEEK, MONTH**
- **FOR EACH SOCIAL NETWORK**
- **+ DEMOGRAPHIC DATA**



# VALUABLE FUNCTIONS

FOR ACHIEVING MAXIMUM RESULTS



**SOCIAL BOOM**

## PLANNER

HELPS TO AUTOMATICALLY  
LAUNCH CAMPAIGNS



## BIRTHDAYS

WITH AN OPPORTUNITY  
TO SEND YOUR BEST  
REGARDS



## REGULAR CLIENTS

LIST OF YOUR REGULAR  
CLIENTS WITH CONTACTS



## DEVICES

DATA ABOUT DEVICES OF YOUR  
CLIENTS



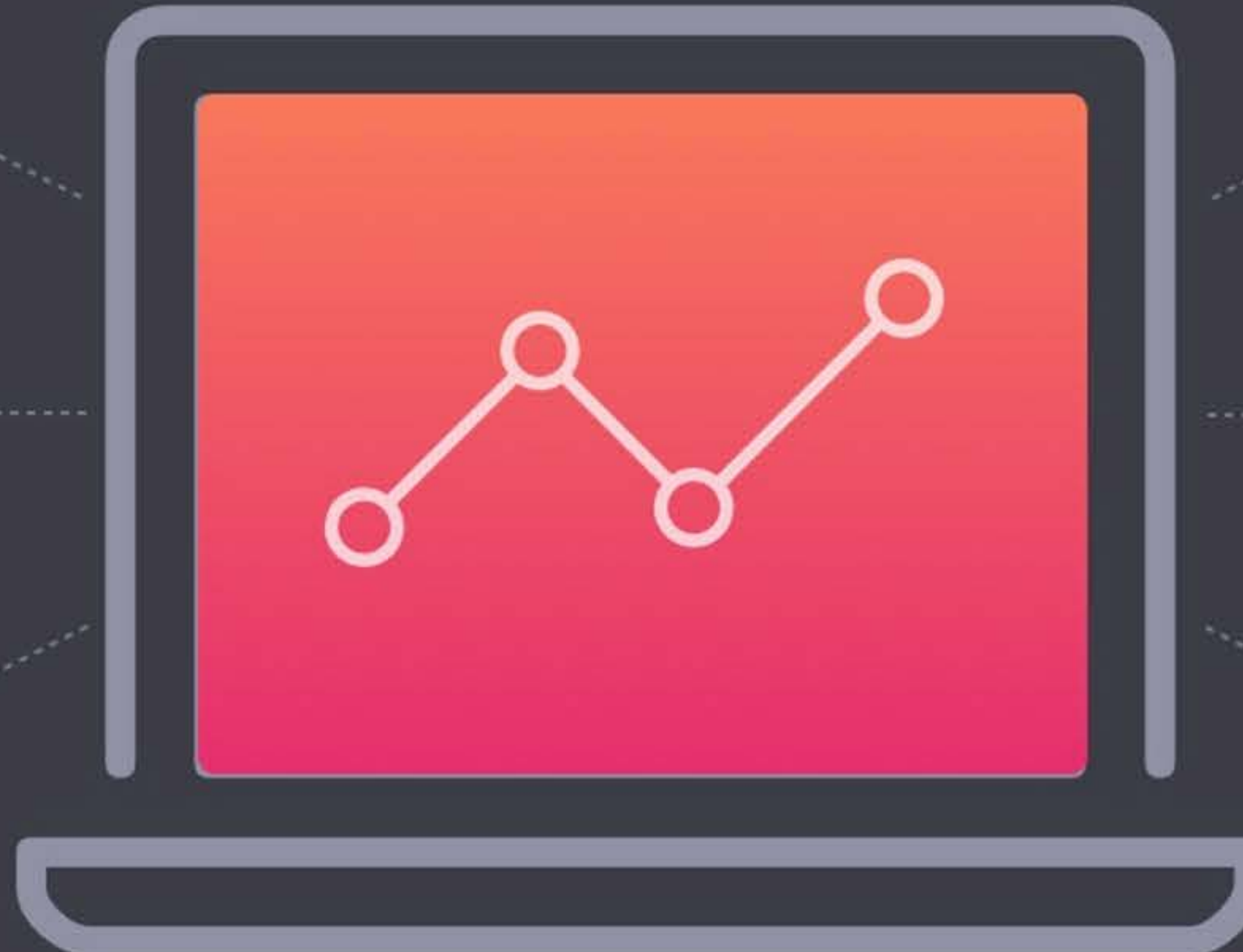
## ANALYSIS FOR THE PERIOD

EVALUATE THE SEASONAL  
IMPACT ON ATTENDANCE



## PASSWORD ACCESS

ABILITY TO OPEN AN ACCESS  
WITH A PASSWORD





RECEIVE A REAL EFFECT

IN THE FIRST DAY OF THE CONNECTION!



**SOCIAL BOOM**

WIFI CAN DO MORE THAN YOU THINK

SOCIALBOOM.CA

GEORGY VENIK

+1 (438) 345 6420

OLEKSANDR SINITSYN

+1 (514) 402 2276

INFO@SOCIALBOOM.CA